

# California Seed Association

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Dear CSA Members and Friends of the Industry:

On behalf of the 2023 California Seed Association (CSA) Convention Planning Committee, I would like to invite you to attend the 83<sup>rd</sup> Annual CSA Convention, March 5-8, 2023 at the Laguna Cliffs Marriott in Dana Point, CA.

Our convention program has been carefully crafted to provide something of interest for everyone. Speakers will include Vonnie Estes, International Fresh Produce Association as well as invited speaker Jennifer Lester Moffitt, Under Secretary of Agriculture for Marketing/Regulatory Programs. The annual golf tournament will be held on Monday at the Bella Vina Towne & Country Golf Club and Bocce Ball will be played in the beautiful Lantern Bay Park near the hotel on Tuesday. We have also added a few rounds of Pickleball for those that want to give it a try either Monday or Tuesday afternoon. There will also be an optional event for those that wish to enjoy a dolphin/whale watching safari in Dana Point Harbor.

Plan to register soon so you don't miss out on the group room rate of \$309.00 negotiated for our association with a waived resort fee. Please make your room reservations directly with the hotel by February 13, 2023 on our personalized website link. ([www.calseed.org/events.html](http://www.calseed.org/events.html)) Or call the hotel room reservations directly at (888) 236-2427. State that you are with CSA to secure the convention rate. The facility and setting are the perfect combination for interacting with everyone in our industry. This meeting is an essential link in bringing greater communication and stability within the seed industry. Your support and participation are invaluable in keeping our association strong.

Enclosed is the convention program and additional informational materials including the sponsorship opportunity form. Your registration must be received by the CSA office no later than February 20, 2023. If you have any questions regarding the convention please call the CSA office. Your past support and involvement are sincerely appreciated, and we look forward to seeing you in beautiful Dana Point, CA.

Sincerely,



Leonard Jones, HM Clause  
CSA President